

# PLEASE NOTE:

2010 Alabama Dairy Field Day Will  
Be Held At

Auburn University's  
E. V. Smith Research Center

***Headquarters:***

4725 County Road 40 Shorter,  
Alabama 36075

on

April 27, 2010

**SPONSORS ARE NEEDED!!!**

For Information on Possible Sponsors Contact: Boyd Brady 334-321-8826, Brenda Glover 334-624-8710, Ilana Stover (205) 487-0559 or  
Wayne Robinson 205-695-7139

# **2010 ALABAMA DAIRY FIELD DAY**

**APRIL 27, 2010**

**AT AUBURN UNIVERSITY'S  
E. V. SMITH RESEARCH CENTER  
HEADQUARTERS, 4725 COUNTY ROAD 40  
SHORTER, ALABAMA 36075**

## Potential Topics

GRAZING vs. CONVENTIONAL DAIRYING: PROFITABILITY,  
GENETICS, FORAGES AND AN OVERVIEW

NEW TEST FOR PREGNANCY

USE OF SEXED SEMEN

TRANSITING FROM ONE GENERATION TO THE NEXT

OTHER FEEDS TO CONSIDER

DAIRY TOUR( Possible After Meeting)

ANY SUGGESTIONS FOR: TOURS, SPEAKERS, SPONSORS AND  
DISCUSSION PLEASE CALL BOYD BRADY AT 334-844-1562 OR  
334-321-8826.

**SPONSORS ARE NEEDED!!!**

*This form must be filled out and mailed and **RECEIVED** before April 22, 2010 to guarantee your meal on April 27<sup>th</sup>*

**REGISTRATION FORM**  
**2010 ALABAMA DAIRY FIELD DAY**

E.V. Smith Research Center Headquarters at 4725 County Road 40  
Shorter, Alabama 36075

**APRIL 27, 2010**

LUNCH WILL BE FREE TO ALL DAIRY PRODUCERS AND GUEST ALL OTHERS WILL HAVE A  
REGISTRATION FEE \$ 10.00 (Payable at Field Day Only)

Name: \_\_\_\_\_

Farm or Affiliation Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Number Attending: \_\_\_\_\_

Mail to Boyd Brady, Auburn University, 109 Upchurch Hall, Auburn, AL 36849

Or Fax to Boyd Brady: 334-844-1519

Or e-mail: [bradybo@auburn.edu](mailto:bradybo@auburn.edu)

Or Call: 334-844-1562 office - 334-321-8826 cell – 1\*7\*195 LINC

# 2010 ALABAMA DAIRY FIELD DAY

APRIL 27, 2010:

E.V. Smith Research Center Headquarters, 4725 County Road 40 Shorter, Alabama 36075

## SPONSORSHIP INFORMATION

Sponsorship is needed for meals, a tent, tables, chairs plus other materials for this event.

Please make checks payable to: Auburn University-Dairy Account  
Mail to: Boyd Brady, Auburn University, 109 Upchurch Hall  
Auburn, AL 36849-5625

Sponsorship will be divided into Five levels: Platinum, High Gold, Gold, Silver and Bronze

**Platinum:** Sponsorship of \$1,000.00 or greater; Five meal tickets  
Company will be listed on a Sponsorship Board at Field Day  
Company/ Representative and Phone Numbers Listed on Agenda plus AL Dairy Newsletter  
May provide materials to be included in participate folders  
May have ten minutes on program if desired & a table display (must furnish your own table)

**High Gold:** Sponsorship of greater than \$600.00 - \$999.99; Four meal tickets  
Company will be listed on a Sponsorship Board at Field Day  
Company/ Representative and Phone Numbers Listed on Agenda plus AL Dairy Newsletter  
May provide materials to be included in participate folders

**Gold:** Sponsorship of \$300.00 - \$599.99; Three meal tickets  
Company will be listed on a Sponsorship Board at Field Day  
Company and Representative and Phone Numbers Listed on Agenda  
May provide materials to be included in participate folders

**Silver:** Sponsorship of \$200.00- \$299.99: Two meal tickets  
Company will be listed on a Sponsorship Board at Field Day  
Company and Representative and Phone Numbers Listed on Agenda

**Bronze:** Sponsorship of \$100.00 - \$ 199.99: One meal ticket  
Company will be listed on a Sponsorship Board at Field Day

For More Information call Boyd Brady at  
334-844-1562 or **334-321-8826**

**Also there will be an auction during lunch from items donated from Sponsors to raise money for Alabama 4-H Dairy Youth for More Information call Boyd Brady at 334-844-1562 or 334-321-8826**

**Directions to :**

***2010 ALABAMA DAIRY FIELD DAY***

**E.V. Smith Research Center Headquarters,  
4725 County Road 40 Shorter, Alabama 36075**

The headquarters is located just off I-85 at Exit 26, Go 1.2 miles past the dairy and turn right on County Road 40 (just **BEFORE** you cross the rail road tracks). Headquarters will be .25 miles on your right.

# **Bidding on Auction Items Donated From Sponsors to Raise Money for Alabama Dairy Youth Programs Can be Done in Several Different Ways:**

1. Bid in Person at the Field Day
2. E-mail bids to [bradybo@auburn.edu](mailto:bradybo@auburn.edu) putting Auction for Youth in Subject Line
3. Call bids into Boyd Brady at 334-844-1562

On 2 & 3 be sure to list your name, phone number, address, Item name, Item number and Amount of bid on e-mail or message on phone.

Items will be listed in the next Alabama Dairy Newsletter.

**For More Information call Boyd Brady at  
334-844-1562 or 334-321-8826**

THANKS FOR YOUR SUPPORT OF ALABAMA'S DAIRY YOUTH PROGRAMS.

# ***2010 ALABAMA DAIRY FIELD DAY***

E.V. Smith Headquarters

APRIL 27, 2010

Shorter, Alabama

8:00 A.M. Registration for Field Day – Free for Producers & \$ 10.00 for others

Moderator: Boyd Brady

8:45 A.M. Welcome, Introductions & Announcements: Boyd Brady

8:50 A.M. Sponsor Time: Platinum Sponsors

9:00 A.M. Grazing vs. Conventional Dairying: Ron St. John

10:00 A.M. What Different Feeds are Available: Darrell Rankins

Moderator: Brenda Glover

10:40 A.M. Tests for pregnancy and non-pregnancy: Herris Maxwell

11:10 A.M. Use Of Sexed Semen: Lew Strickland

11:40 A.M. FSA - Youth & Adult Loans: Amy McDaniel

12:05 P.M. Greetings: Jim Bannon, Wayne Greene, Richard Guthrie and Paul Mask

12:10 P.M. Lunch:

Auction: Items Donated to Help Raise Funds for Dairy Youth Events

Moderator: Ilana Stover

12:45 P.M. Building Dairy's Future Together: Cheryl Hayn, Eric McClain

1:05 P.M. Two Generation Farming - Transferring Ownership, Management and Income: Paul Brown

2:05 P.M. PI Count – Causes and Consequences: Julie Gard

2:45 P.M. Adjourn

3:00 P.M. Possible Dairy Tour: Cal McCarthy