

OFFICE OF TECHNOLOGY TRANSFER

AUBURN UNIVERSITY

Commercialization Project Interns

Contact

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Overview

As part of Auburn University's ongoing efforts to take inventions created by researchers into the marketplace, the Office of Technology Transfer (OTT) is seeking students for Commercialization Project Internships. These positions will assist in the assessment, marketing and licensing of Auburn University technologies. Three different types of positions will focus on:

- Technical assessment of inventions to determine commercial viability and patentability
- Preparing marketing materials for various technologies; identifying appropriate outside companies to contact; making at least initial contact (by phone) with these companies
- Market research and financial assessment to determine viability of certain technologies as candidates for start-up companies. Follow-on work could include business plan drafting.

Program Basics

- 20 hours per week; minimum 220 hours during the summer term. More hours negotiable. Fewer hours negotiable for graduate students in technical fields.
- Rate of pay: \$10/hr for undergraduate students; \$12/hr for graduate students
- Professional environment: Professional dress, communications, productivity expected
- Program runs Thursday, May 9th through Friday, August 2nd. Continued work assignments into the fall semester are also possible.

Program Highlights

- Two business plans from intern program have made finals of Alabama Launchpad
- Recent intern took position with patent law firm in lead generated through OTT contacts
- OTT Twitter account and Facebook/LinkedIn pages launched through intern program
- Numerous technologies marketed yielding several option and license agreements

Intern Benefits

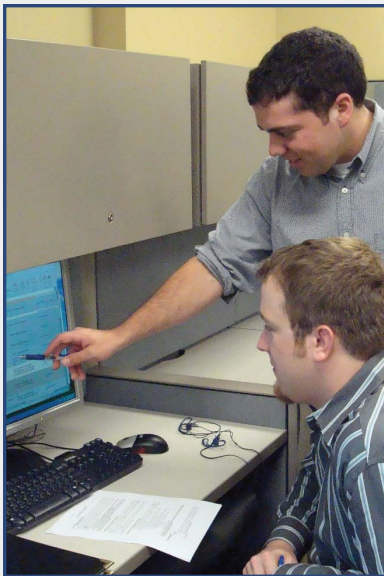
- Work in a business environment with team-based projects, deadlines and deliverables
- In-depth interaction with multiple business and academic disciplines
- Hands-on experience with marketing efforts, both web- and phone-based
- Team-based projects from idea stage to licensing and/or business plan creation
- Real-world experience for a resume with insight into potential cutting-edge industries
- Developing a potential network across a range of business and governmental entities
- Satisfaction of contributing towards advancement of technologies for public betterment and for advancement of the university and its mission

Qualifications

- Required: ability to multitask; excellent communication skills; experience with Microsoft Office suite and internet research; professional work habits; US citizenship
- Preferred: technical, legal or business majors/degrees; experience in team or project management settings; experience with marketing, business plans or commercialization

Office of Technology Transfer Overview

OTT serves as the link between the commercial marketplace and faculty. It is responsible for managing the university's intellectual property portfolio, including IP protection, marketing and licensing, with a goal of taking Auburn research developments into the marketplace for public benefit. Additional functions provided by OTT include: evaluation of inventions; start-up companies; and negotiation of confidentiality, material transfer and collaboration agreements.



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