

Job Announcement

Marketing Assistant
High Plains Publishers, Inc.

High Plains Journal, a nationally recognized weekly farm and ranch magazine, has an opportunity for a marketing assistant. This person will support the promotional, event planning, and project management activities of the marketing and sales departments. In addition, the marketing assistant will initiate e-mail marketing efforts, contribute to social networking strategy, and develop proposals and presentations. The desired candidate will be creative, organized and detail-oriented, as well as possess great written and oral communication skills. Some travel to trade shows and industry events is required. Ideally, the successful candidate will have experience in marketing and a general knowledge of agriculture. Video production/editing experience desired, but not necessary. Workplace experience is required.

Full-time position located in Dodge City, KS. Benefits include paid vacation, health insurance and 401k. EOE.

Please submit a letter of application and resume to:

Kristen Winter, marketing director

High Plains Journal

PO Box 760

Dodge City, KS 67801

Or email to: kwinter@hpj.com